



# POLYCOM CHANNEL CERTIFICATION PROGRAM

May 22, 2011

To Whom It May Concern:

It is my privilege to inform you that Polycom, Inc. has named BUSINESSMEDIA LIMITED a Certified Product Authorized Reseller. Having applied for and met the requirements for certification at the CertifiedProduct Authorized level, they are Authorized to sell the following Product(s) within Russian Federation.

<b>Product Name</b>	<b>Expiration Date</b>
Video	05/04/2013
Infrastructure	05/20/2013
QDX6000	01/19/2013

As a Certified Product Authorized Reseller, BUSINESSMEDIA LIMITED may use Polycom's Certified logo, subject to Polycom's standard terms and conditions for any such use. Electronic copies of these logos and further information are available from the Channel CertificationTeam.

Please contact Polycom through your Polycom account manager for further information and assistance in meeting the requirements for certification beyond this date, for certification in other categories or for certification outside of Russian Federation.

Best regards,

Louise Grant  
EMEA Channel Program Manager  
EMEA Channels